

Kartell

INTERNATIONAL DESIGN MADE IN ITALY



Kartell

PRECIOUS KARTELL

Ardite sperimentazioni e temerarie sfide della tecnologia, all'infinito la curiosità e la voglia di innovare. Nei suoi 65 anni di attività Kartell non si è mai fermata nell'esplorare le mille potenzialità estetiche e funzionali dei materiali plastici: duttili, morbidi, lucidi, opachi, trasparenti, colorati, cangianti, resistenti...e oggi anche con nuove brillanti finiture metallizzate oro, rame, argento, titanio. Grazie a Kartell la plastica è diventata preziosa, nobile e sofisticata anche se conserva la sua natura di materiale industriale. Anche se realizzato in grandi numeri e dunque alla portata di tutti, il prodotto Kartell diventa un bene di lusso: appetibile per la sua forte valenza estetica e durevole grazie alla qualità dei materiali. Il catalogo oggi conta più di 150 linee di prodotti firmate dai progettisti più importanti al mondo: sedute, tavoli, divani, complementi, lampade, accessori di decorazione, una proposta completa per il bagno e una linea di accessori moda. I prodotti Kartell sono personaggi dal carisma inconfondibile, icone di stile in tutto il mondo.

La proposta trasversale del catalogo si presta ad ogni formula distributiva, purchè di qualità: negozi monomarca, shop in shop, department store di lusso, boutique di moda, vendita on-line. In tutto il mondo varrà alla fine lo stesso principio: la scelta di un prodotto Kartell nasce da quella particolare emozione a prima vista che si crea di fronte a un prodotto iconico, di glamour e durevole al tempo stesso.

PRECIOUS KARTELL

Bold experimentation and the daring challenges of technology, endless curiosity and the desire to innovate. In its 65 years of activity Kartell has never ceased to explore the infinite potential for beauty and functionality in plastics: pliable, soft, glossy, matt, transparent, coloured, iridescent and robust... and today with new brilliant finishings in gold, silver, copper and titanium.

Thanks to Kartell, plastic has become precious, noble and refined while still maintaining its nature as an industrial material. Even when produced in large quantities so that everyone can afford it, the Kartell product has become a luxury item – desirable for its strong aesthetic value and long-lasting due to the quality of its materials.

The catalogue today has more than 150 product lines signed by the most important designers in the world - chairs, tables, sofas, interior design items, lamps and decoration accessories and from today it will carry a full line for the bathroom. Kartell products are personages with unmistakable charisma and are style icons the world over.

The transversal offering in the catalogue lends itself to any distribution formula, provided that it is one of quality – single brand shops, shops in shop, luxury department stores, fashion boutiques and on-line sales.

The same principle prevails all over the world: the choice of a Kartell product springs from that special first sight excitement which comes when one sees an iconic product, glamorous and long-lasting at the same time.

PRÉCIEUX KARTELL

Des expérimentations audacieuses et des défis téméraires lancés à la technologie parallèlement à une curiosité et une envie d'innover infinies. Durant ses 65 ans d'activité, Kartell n'a jamais cessé d'explorer les milles potentialités esthétiques et fonctionnelles des matières plastiques : ductilité, souplesse, brillance, opacité, transparence, couleurs, moirage, résistance... et aujourd'hui de nouvelles finitions brillantes métallisées or, cuivre, argent et titane.

Grâce à Kartell, le plastique est devenu précieux, noble et sophistiqué même s'il garde sa nature de matériau industriel. Bien qu'il soit produit en grande quantité et, donc, à la portée de tous, le produit Kartell devient un bien de luxe : attrayant de par sa forte valeur esthétique et durable de par la qualité de ses matériaux.

Aujourd'hui, le catalogue compte plus de 150 lignes de produits signées par les designers les plus éminents au monde : chaises, tables, canapés, produits d'ameublement, lampes, accessoires de décoration et, à partir d'aujourd'hui, même une proposition complète pour la salle de bain. Les produits Kartell sont des personnages au charisme incomparable, des icônes de style dans le monde entier.

La proposition transversale du catalogue se prête à toute formule de distribution à condition qu'elle soit de qualité : magasins monomarca, espaces de vente, grands magasins de luxe, boutiques de mode, vente en ligne.

Aux quatre coins du monde, la règle est la même : le choix d'un produit Kartell naît de cette émotion particulière qui se crée d'emblée devant un produit iconique, de glamour et éternel.



ONLY ME Mirror Philippe Starck



UNCLE JIM Armchair Philippe Starck



TAJ Lamp Ferruccio Laviani



STONE Stool Marcel Wanders



MISS LESS Chair Philippe Starck



LOUIS GHOST Chair Philippe Starck



COMPONIBILI Modular System Anna Castelli Ferrieri



CLAP Armchair Patricia Urquiola



SHIBUYA Vase Christophe Pillet



GRACE K Bag .normaluisa





MASTERS STOOL Stool Philippe Starck with Eugeni Quitllet



MATELASSÉ Vase Patricia Urquiola



I SHINE, U SHINE Vase Eugeni Quitllet



SPARKLE Side table Tokujin Yoshioka



SPARKLE Stool Tokujin Yoshioka



LIGHT-AIR Lamp Eugeni Quitllet



TATÍ LACE Lamp Ferruccio Laviani



COMBACK Four wooden legs Chair Patricia Urquiola



COMBACK Sled Chair Patricia Urquiola



COMBACK Swivel Chair Patricia Urquiola



COMBACK Rocking Chair Patricia Urquiola



RIFLY Applique lamp Ludovica + Roberto Palomba



SHELFISH Shelf RING RING Towel holder Ludovica + Roberto Palomba



T-TABLE Side table Patricia Urquiola



AMI AMI Chair Tokujin Yoshioka





ONLY ME Mirror Philippe Starck

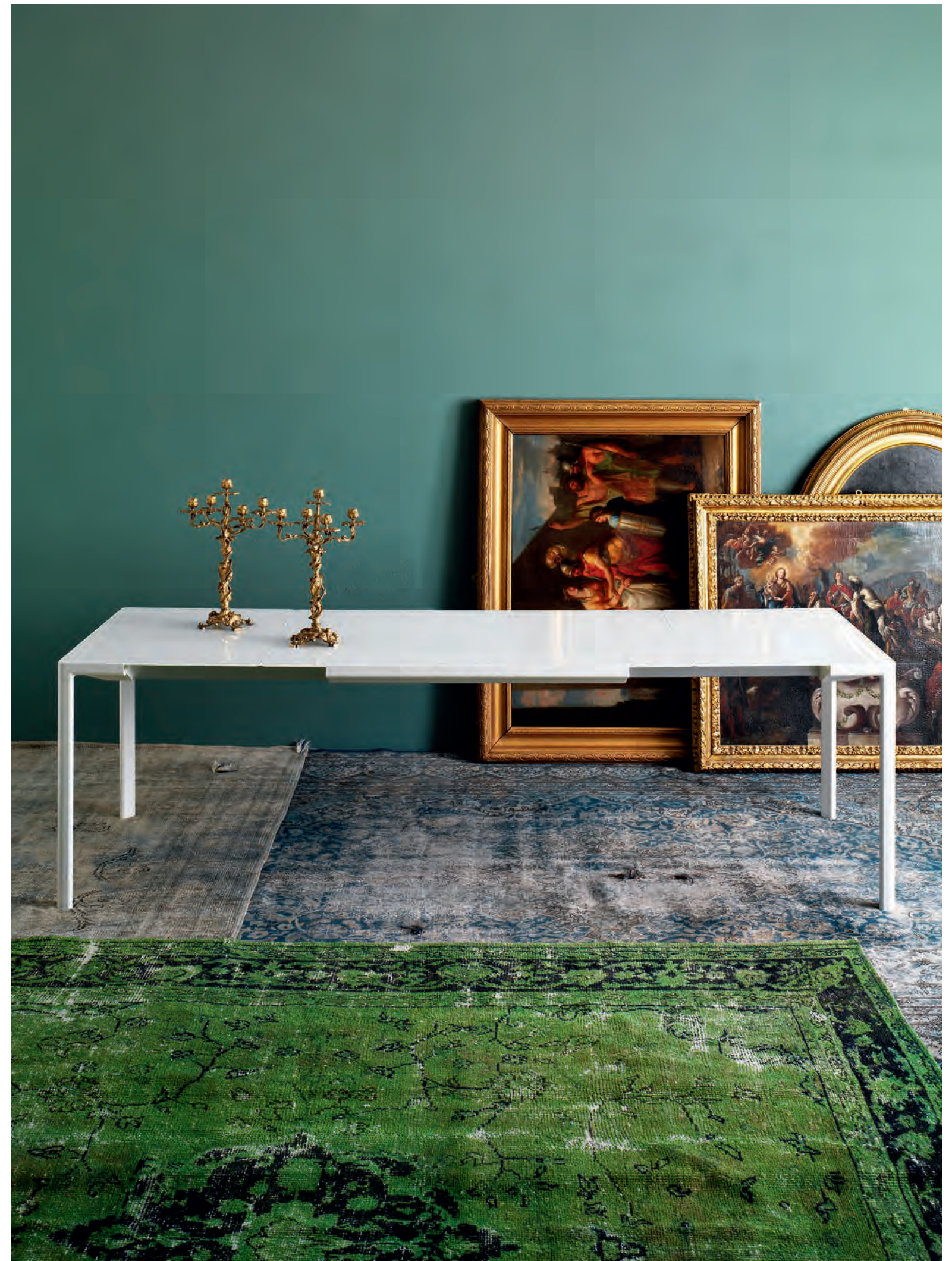


FOLIAGE Armchair and Sofa Patricia Urquiola





CINDY Lamp Ferruccio Laviani



ZOOM Extension Table Piero Lissoni



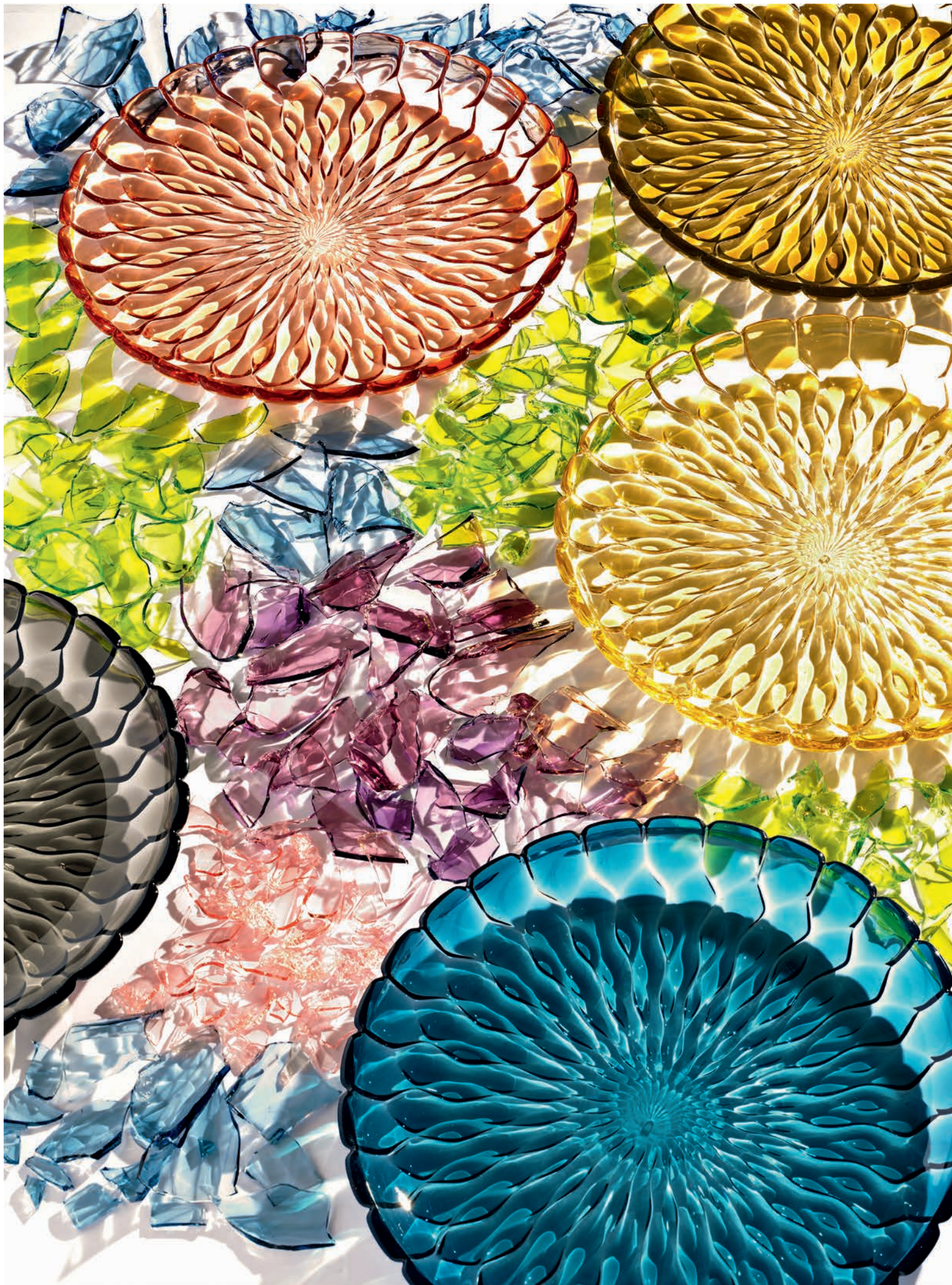
LIZZ MAT Chair Piero Lissoni with Carlo Tamborini



SUNDIAL Bookcase Nendo







JELLY Table centre Patricia Urquiola



JELLY Vase Patricia Urquiola



VICTORIA GHOST Chair Philippe Starck



THALYA MAT Chair Patrick Jouin



SUPER IMPOSSIBLE Chair Philippe Starck





GÈ Lamp Ferruccio Laviani



ALL SAINTS Mirror Ludovica + Roberto Palomba



SHANGHAI Vase Mario Bellini



BOURGIE Lamp Ferruccio Laviani



MADemoiselle Chair Philippe Starck



MADEMOISELLE Chair Kravitz Design by Lenny Kravitz



ABBRACCIAIO Candelabra Philippe Starck



GLOSSY Table Antonio Citterio with Oliver Löw





FL/Y Lamp Ferruccio Laviani



SMALL GHOST BUSTER Night Table Philippe Starck



TATÍ Lamp Ferruccio Laviani



É Lamp Ferruccio Laviani



POP DUO Sofa Piero Lissoni with Carlo Tamborini



PANIER Basket Ronan & Erwan Bouroullec



ZOOM Table Piero Lissoni



JOLLY Side Table Paolo Rizzatto





GHOST BUSTER Commode Philippe Starck



JOE COLOMBO Armchair Joe Colombo



LCP Chaise Longue Maarten Van Severen



PLASTICS DUO Sofa Piero Lissoni



PAPYRUS Chair Ronan & Erwan Bouroullec



DR. YES Chair Philippe Starck



TIRAMISÙ Stepladder Andries Van Onck



GNOMES Table-stools Philippe Starck



LA MARIE Chair Philippe Starck



HONEYCOMB Chair Alberto Meda



NEUTRA Lamp Ferruccio Laviani



COMPONIBILI Modular System Anna Castelli Ferrieri



BATTISTA Trolley Antonio Citterio with Oliver Löw



MAGIC HOLE Sofa Philippe Starck with Eugeni Quittlet



MAX BEAM Stool Ludovica + Roberto Palomba



TOOBE Lamp Ferruccio Laviani







BLOOM Lamp Ferruccio Laviani



MOBIL Container Antonio Citterio with Oliver Löw





ONE MORE, ONE MORE PLEASE Stool Philippe Starck



TIC&TAC Wall Clock Philippe Starck



TOP TOP Table Philippe Starck with Eugeni Quitllet



OPTIC Container Patrick Jouin



FOUR Table Ferruccio Laviani



MAX Table Ferruccio Laviani



LA BOHÈME Stools Philippe Starck



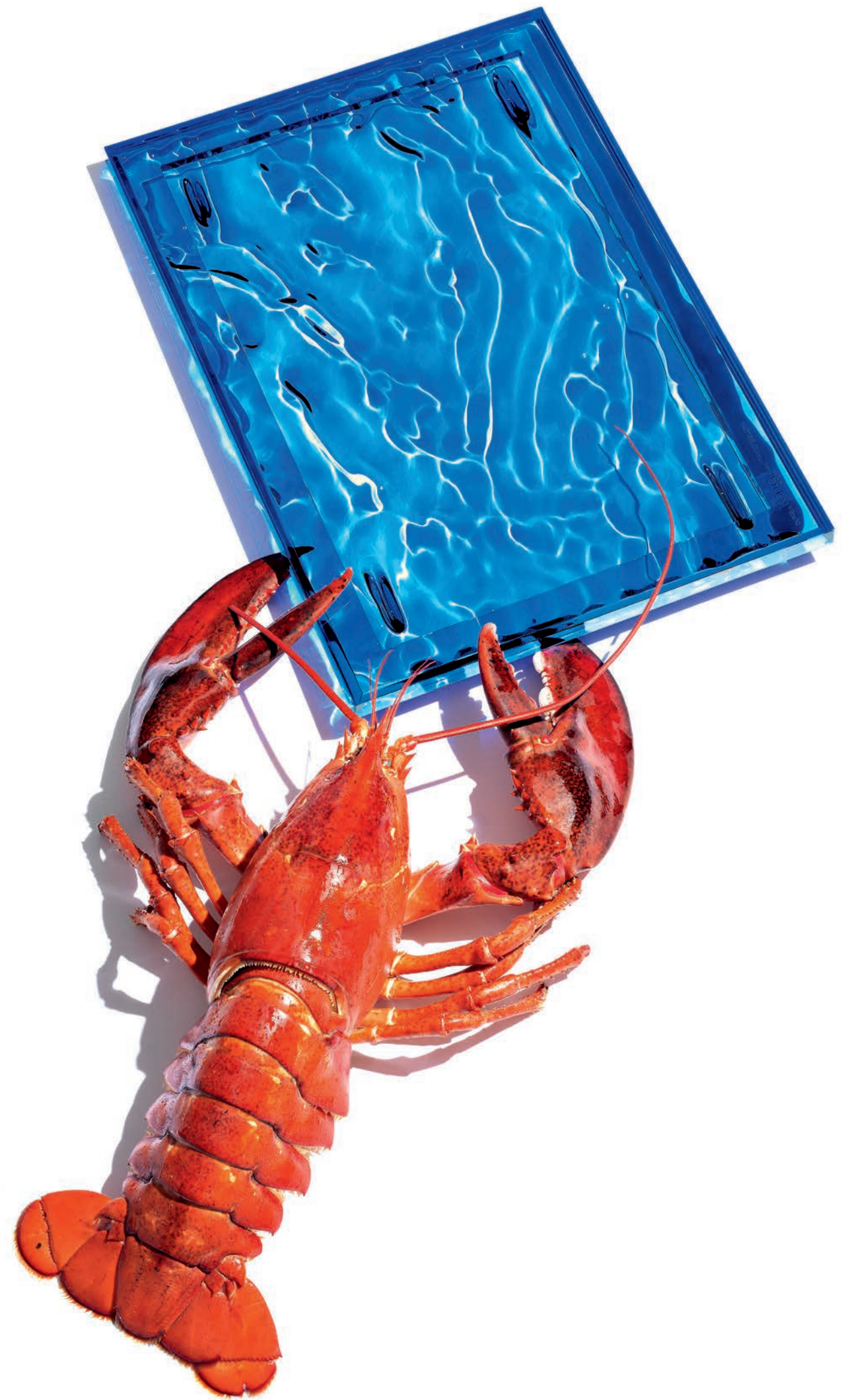
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CHARLES GHOST Stool Philippe Starck



EROISI Chair Philippe Starck



DUNE Tray Mario Bellini



GASTONE Trolley Antonio Citterio



FRILLY Chair Patricia Urquiola



MOON Bowl Mario Bellini



HI-CUT Chair Philippe Starck with Eugeni Quitllet



LIZZ Chair Piero Lissoni with Carlo Tamborini





FRONTPAGE Magazine rack Front



4875 Chair Carlo Bartoli



TIP TOP Side table Philippe Starck with Eugeni Quitllet



FLIP Trolley Antonio Citterio with Toan Nguyen

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Kartell

Via delle Industrie 1 - 20082 Noviglio (MI) - t. +39 02 900121
f. +39 02 9053316 - kartell@kartell.it - www.kartell.com

